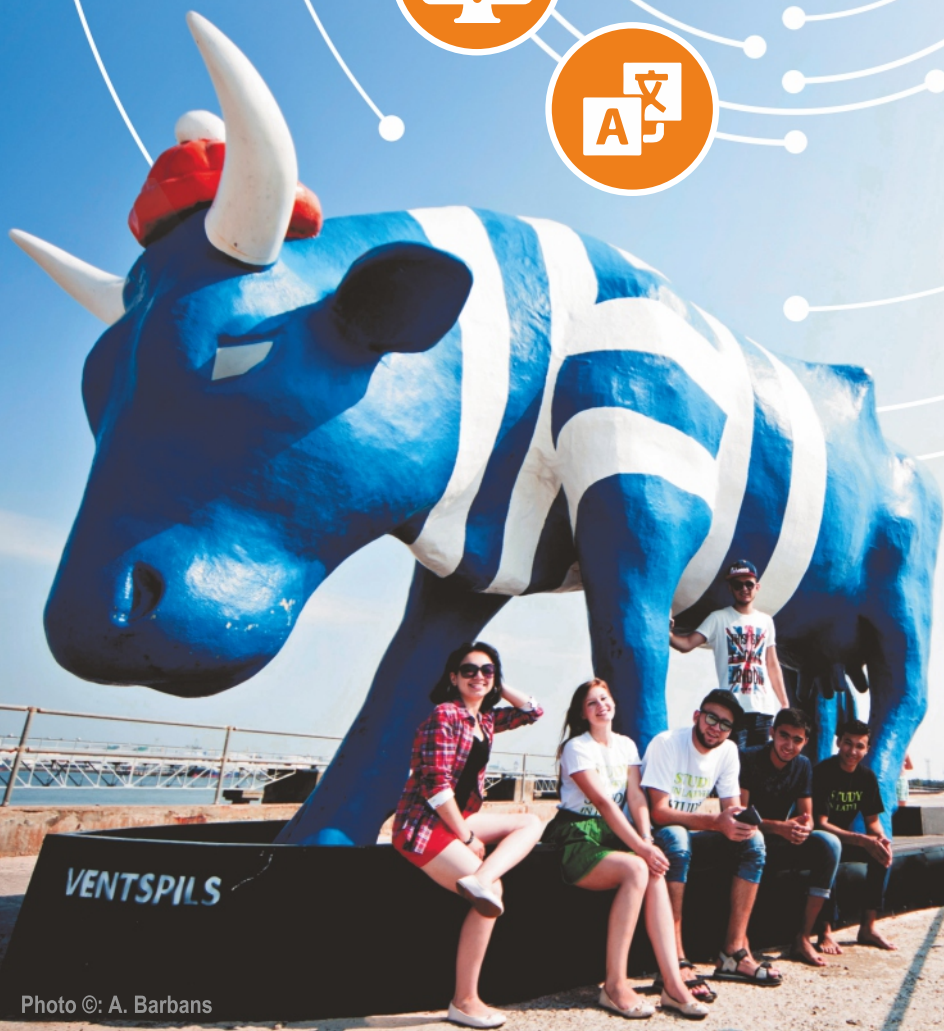


# VENTSPILS UNIVERSITY OF APPLIED SCIENCES

EDUCATION FOR  
TOMORROW





# WHY CHOOSE VENTSPILS?

VENTSPILS



LATVIA

## Near the Baltic Sea

The close proximity of the sea holds a few advantages, because in Ventspils it is not only possible to take walks by the sea, but also perform recreational activities, thanks to the volleyball courts and football fields on the beach.

## Clean and beautiful city where everything is within walking distance

- Beach;
- Parks/green spaces;
- Cinema;
- Restaurants;
- Water attraction park, etc.



## Ventspils adventure park/skiing hill "Lemberga Hūte"

A wide variety of recreation and entertainment options:

- Skiing, snowboarding and tubing;
- High ropes course;
- Bicycles for rent;
- Paintball;
- Wakepark.



## Concert Hall "Latvija"

The North Kurzeme music, arts and cultural education centre, opened in July 2019. In respect of the local and national context, the repertoire of the new concert hall consists of performances of Latvia's best musicians, as well as foreign artists.



## Olympic Centre "Ventspils"

The Olympic Centre "Ventspils" is one of the largest and most modern sports complexes in Latvia, which maintains training bases compliant to international standards, as well as provides financial aid for talented and promising athletes.

## Ventspils University of Applied Sciences

National higher education and science institution that proposes advanced programs, uses high technologies, has a developed infrastructure, and secures a global start-up point for students, entrepreneurs and researchers.

## Easy to explore Latvia and other EU countries in spare time

Reliable transport system.



# WHY CHOOSE LATVIA?

## #2nd Greenest country in the EU

Composite score of rankings for Air Quality, Water, Forests, Waste, Energy and Greenhouse Gas Emissions.

Sources: Eurostat, the World Health Organization (WHO) and the European Environment Agency (EEA), 2019

## #31st World's safest country

According to the Global Peace Index.

Source: the Institute for Economics and Peace, 2018

## One of the World's "High Income Countries"

Source: World Employment and Social Outlook – Trends 2019, published by International Labour Organization

## #19th in the EU for low living costs

Cost of Living Index by Country, 2019.

Source: Numbeo.com

## #5th in the EU for 15-to-30 year olds reading and writing in two or more languages

96% young people in Latvia know two or more languages (54% average in EU).

Source: European Commission Survey, 2018



## INTERESTING FACTS ABOUT LATVIA



### Latvia has the world's tallest women

Latvians are a people to look up to. The average lady comes in at an impressive 170 cm. The men are no midgets either, holding fourth place.



### Riga's Central Market is one of Europe's biggest markets

It is famed for its pavilions housed in giant zeppelin hangars left behind by the German army after World War I.



### With over 500 km of coast, Latvia has tons of beaches

There's space for everyone, whether you want fun in the sun or miles of sand to yourself, and best of all it's all open to the public.



### Over half of the country is covered by forest

Latvia is a very green place. Locals love to pick mushrooms and berries, and at Midsummer, young couples duck into the woods to look for the mythical flowering fern. No such plant exists, but the search goes on...



### First pair of jeans invented by a Latvian

Next time you put on a pair of jeans, thank Latvian-born tailor Jacob Davis. In 1871 in Reno, Nevada, USA, he invented denim as a tough material for trousers, then made a fortune in partnership with fabric merchant Levi Strauss.

# ABOUT VENTSPILS UNIVERSITY OF APPLIED SCIENCES



## Dear Prospective Student,

Please find enclosed our brochure to help us give information to students effortlessly and successfully. We want to get you off to a good start for your International Studies at Ventspils University of Applied Sciences (VeUAS), Latvia.

**VeUAS** is a modern state higher education institution, which is developing in a dynamic manner, guaranteeing the possibility for students to acquire qualitative higher education and professional skills, and carrying out significant research work, for which the university has become internationally recognized.

The mission of Ventspils University of Applied Sciences is to provide high-quality, up-to-date education corresponding to the current educational trends both in Europe and the world and to organize and develop a flexible educational system that implements principles of lifelong learning. Ventspils University of Applied Sciences carries out research activities that are vital for society, ensuring the integration of science in the study process and the use of knowledge to benefit the national economy.

Yours Truly

Kārlis Krēslīņš

Rector of the Ventspils University  
of Applied Sciences

A handwritten signature in blue ink that reads "Kārlis Krēslīņš". The signature is written in a cursive, flowing style.





- VeUAS was founded in 1997.
- In 2013, VeUAS acquired scientific institution status.
- VeUAS offers studies in Bachelor and Master study programmes in English. PhD programmes are available in Latvian.
- Student-to-teacher ratio is just 5 students for every teacher.
- Average class size is about 20 students.
- Smart Technology Research Centre with modernized laboratories open for:
  - Discrete signal processing;
  - Image and video processing;
  - Software development;
  - 3D object processing.
- Centre for Entrepreneurship, Innovation and Regional Development carries out high-quality scientific research focused on the academic environment and conducts a contract-based study for various public and private organizations, both in Latvia and internationally.
- Our faculty has experience with organizations in the EU and all over the world such as: FBI, Microsoft, Skype, NASA, etc.
- Engineering Research Institute “Ventspils International Radio Astronomy Centre” (VIRAC) of VeUAS has been named one of the 15 best and internationally competitive scientific institutions in Latvia in the international science rating, organized by the Secretariat of the Nordic Council.
- In VeUAS, it is possible to work with faculty, staff and students from various countries.



# OVERVIEW OF STUDY PROGRAMMES AVAILABLE IN ENGLISH



## FACULTY OF ECONOMICS AND MANAGEMENT

## DEGREE

Business Administration

Bachelor/Undergraduate

Start-Up Management

Bachelor/Undergraduate

International Business and Export Management

Master/Graduate



## FACULTY OF TRANSLATION STUDIES

Languages and Intercultural Communication

Bachelor/Undergraduate

Translation Studies English-Russian-German

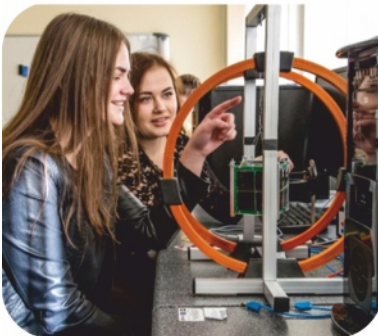
Bachelor/Undergraduate



## FACULTY OF INFORMATION TECHNOLOGIES

Computer Science

Bachelor/Undergraduate





# FACULTY OF ECONOMICS AND MANAGEMENT

## BACHELOR STUDY PROGRAMME “BUSINESS ADMINISTRATION”



**BACHELOR DEGREE**



**DURATION:  
3 YEARS**



**2 100 EUR  
PER YEAR**

**MORE  
INFO:**



**QUALIFICATION AND/OR DEGREE TO BE AWARDED**

Academic Bachelor of Social Sciences in Management

**MAIN COURSES**

Basics of Entrepreneurship  
Basics of Accounting  
Marketing  
Logic and Rhetorics  
Management Psychology

Strategic Management  
Human Resource Management  
Commercial Law  
Information and Business Processes  
Political Economy, etc.

**CAREER OUTCOMES**

Management specialists for work in private companies, state and municipality owned enterprises related to solving tasks of management process in both areas - public institutions and enterprises.

## BACHELOR STUDY PROGRAMME “START-UP MANAGEMENT”



**BACHELOR DEGREE**



**DURATION:  
4 YEARS**



**5 000 EUR  
PER YEAR**

**MORE  
INFO:**



**QUALIFICATION AND/OR DEGREE TO BE AWARDED**

Professional Bachelor's degree in Business administration, Qualification of Enterprise Manager

**MAIN COURSES**

Personal Growth  
Professional English in the Labour Market  
Communication Skills  
Information Communication Technologies for Entrepreneurs  
Technology Business

Basics of Economics  
Accounting  
The 21st Century Marketing  
Financial Management  
Service Design, etc.

**CAREER OUTCOMES**

Program's aim is to train versatile, ambitious business management leaders with proven experience and future competencies. Graduates will be able to perform tasks of: Business Manager, Marketing Manager, Sales Manager, Business Development Manager, Project Manager, Innovation Manager or any other role in the company which involves being capable of creating innovative solutions and sustainable businesses, as well as adapting to the dynamic business environment and technology trends.



# FACULTY OF ECONOMICS AND MANAGEMENT

## JOINT MASTER STUDY PROGRAMME “INTERNATIONAL BUSINESS AND EXPORT MANAGEMENT” DOUBLE DEGREE PROGRAMME WITH IMC KREMS IN AUSTRIA



**MASTER DEGREE**



**DURATION:  
2 YEARS**



**3300 EUR  
PER YEAR**

**MORE  
INFO:**



### QUALIFICATION AND/OR DEGREE TO BE AWARDED

Master of Social Sciences in Management

### MAIN COURSES

Strategic Management and Planning  
Corporate Strategies  
Business and Project Development  
Corporate Governance  
International Business and Strategic Change  
International Management Simulation  
Advanced Foreign Trade Techniques  
Structured Export and Project Financing

Strategic Purchase and Global Sourcing  
International Market Management  
e-Marketing and New Trends in Sales Techniques  
International Finance  
Investment and Budgeting  
International Accounting Principles and Taxation, etc.

### CAREER OUTCOMES

Highly qualified international business and export management specialists with the possibility to specialize in:

- Foreign trade techniques and structured finance
- International market management and outsourcing
- International management and business: finance and controlling
- International law and global politics
- Human resource and intercultural management





## STUDENT TESTIMONIAL

### Alyona Ryabovalova from Uzbekistan

I have a friend who suggested me to consider Latvia since it is a safe country, with an interesting culture, and an amazing nature. The reason why I had chosen Ventspils is the fact that it is located right on the coast of the beautiful Baltic Sea. Moreover, I found a program which appealed to me. I had spent an amazing 3 years completing my bachelor's in business administration and decided to continue with the master's degree in the same field.

The programme has exceeded my expectations. We have amazing professors coming from different countries, such as the USA, Switzerland, Germany and Austria. All the professors have incredible backgrounds, and they try their best to give us the knowledge which they had gained throughout their experience.



### Igors Uhaņs from Latvia

When I heard of this study program, I got more than interested. The way students are meant to get knowledge in Start-Up Management study programme is data-driven, experience-based and this high level of studies in Ventspils just felt like I have to be there.

The main benefits of the program are the chance of earning money while studying using all the practical knowledge and upgrading yourself in process, developing your own competences and individual treating, concentrated modular topics with not more than 2-3 courses at a time.



## OUR ALUMNI WORK HERE:



GE Global Research





# FACULTY OF TRANSLATION STUDIES

## ACADEMIC BACHELOR STUDY PROGRAMME “LANGUAGES AND INTERCULTURAL COMMUNICATION”



**BACHELOR  
DEGREE**



**DURATION:  
3 YEARS**



**2 100 EUR  
PER YEAR**

**MORE  
INFO:**



**QUALIFICATION AND/OR  
DEGREE TO BE AWARDED**

Bachelor of Humanities in  
Intercultural Communication

**MAIN COURSES**

Learning foreign languages (English, German,  
French, Spanish, Russian)  
Intercultural Psychology  
Cultural Studies  
Introduction into Theories of Public Relations  
Introduction into Intercultural Communication  
Studies and Speciality  
Media Communication in a Multicultural  
Environment

Aspects of Latvian in Intercultural  
Communication  
Human Resources in Multicultural  
Environment  
Diplomatic Protocol  
Decision Making  
Public Speaking and Presentation Skills

**CAREER OUTCOMES**

Intercultural communication specialists with foreign language skills in Human Resources, Public Relations and Communication can work in: embassies, governments, committees, courts or any other institution where language and communication skills are required.

## BACHELOR STUDY PROGRAMME “TRANSLATION IN ENGLISH – RUSSIAN – GERMAN LANGUAGE”



**BACHELOR  
DEGREE**



**DURATION:  
4 YEARS**



**2 100 EUR  
PER YEAR**

**MORE  
INFO:**



**QUALIFICATION AND/OR  
DEGREE TO BE AWARDED**

Professional Bachelor's degree in Translation and  
Interpreting, Qualification of Translator and Interpreter

**MAIN COURSES**

Written Translation  
Conference Interpreting (simultaneous and  
consecutive interpreting)  
Linguistics and Intercultural Communication

Learning Language Technologies  
Foreign languages: English, German,  
Russian, French, and Spanish

**CAREER OUTCOMES**

Interpreters, translators and translation project managers who can manage translation orders of the European Union, national and municipal institutions, enterprises in Latvia and Europe, including in translation services companies and international organizations.

## STUDENT TESTIMONIAL

### Monika Majoros from Hungary

I am studying in a master study programme Languages and Cultural Environment. The reason why I chose this programme is simple – I needed an opportunity to learn languages. In my opinion, effective communication is very important today, and I believe that Latvia, Europe and the entire world need qualified specialists of intercultural communication. I think the more languages we know, the more opportunities we have. Latvia is a new beginning for me, an endless adventure and a great challenge. I am also really impressed by the beautiful nature of Latvia – the forests, the sea, the fresh air, many lakes and rivers.



### OUR ALUMNI WORK HERE:





# FACULTY OF INFORMATION TECHNOLOGIES

## BACHELOR STUDY PROGRAMME “COMPUTER SCIENCE”



**BACHELOR DEGREE**



**DURATION: 3 YEARS**



**2610 EUR PER YEAR**

**MORE INFO:**



**QUALIFICATION AND/OR DEGREE TO BE AWARDED**

Bachelor of Science in Computer Science

**MAIN COURSES**

Programming languages (Python, C++, Java, C#)  
Software Development Tools (MS Project, Power Designer, Grade, Crystal Report, etc.)  
Database Technologies  
Information and Communication (voice, data, audio, video) Technologies  
Information System Analysis and Design

Computer Network Administration and Design  
Mathematical Logic and Discrete Mathematics  
Mathematical Analysis  
Discrete Mathematics  
Fundamentals of Economics  
Foundations of Business Administration, etc.

**CAREER OUTCOMES**

Graduates of the study programme can work as professionals in leading information technology companies and pursue a career in international companies, public administration or banks as: IT specialists, programmers, system analysts, etc.

## STUDENT TESTIMONIAL

### Rohit Gupta from India

I am a proud student of VeUAS. The computer science course I am studying consists of crucial subjects such as Computer Hardware, Programming, Operating Systems, etc. My personal favorites ones are Programming, Physics and Latvian Language. VeUAS has always assisted me in studies and practical matters that help me to understand how different things work here and help feel at home. The university is beyond my expectations and I am grateful that I have the opportunity to study and live here. The different activities and events happening here keep the VeUAS atmosphere fresh and amusing. Overall the quality of life and education here is great and I feel very relaxed to study in this beautiful nature of Latvia.



## OUR ALUMNI WORK HERE:





## ALUMNI TESTIMONIALS



**Dana Reizniece-Ozola**, Master's Degree in Translation, Latvian Politician, former Minister of Finance and former Minister of Economics of the Republic of Latvia

Ventspils University of Applied Sciences was my ticket to success: strong education, smart people and an environment where the most cosmic ideas can be implemented.



**Andris Slavinskis**, Master's Degree in Computer Science, employed at NASA Ames Research Center in the USA, Tartu Observatory, Finnish Meteorological Institute and Alto University in Finland

I consider starting my studies one of the most important stages in my life, because it gave me the opportunity to work with talented teachers who care about students, to study independently and with classmates, and to take responsibility for my own life. During my studies, I was completely devoted to student life - taking photos and taking part in a photo group,

dancing folk dances and helping to found the group called Strautuguns, and making friends with whom I continued to grow after Ventspils. The university provided my first work experience - I did a bachelor's thesis at the VeUAS Engineering Center, and my colleague and supervisor helped me find an interesting topic for my master's thesis at the Paul Sherer Institute in Switzerland. I can say with great conviction that VeUAS prepared me for a Ph.D. because of my ability to use the knowledge and skills I gained to contribute to the development of the first Estonian satellite, ESTCube-1. VeUAS is a place to develop for students who are not afraid of challenges.



**Dina Bērziņa**, Bachelor's Degree in Translation and Interpreting, employed as Third Secretary on consular affairs in the Embassy of Latvia in the United Arab Emirates, Political Attache in the European Union Delegation to the United Arab Emirates, Senior Desk Officer in the Ministry of Foreign Affairs of Latvia (on Africa, Middle East, Gulf countries), Assistant in the DG Internal Audit Service, European Commission

Studying at Ventspils University of Applied Sciences was my first step towards growing internationally. Translation studies provided an

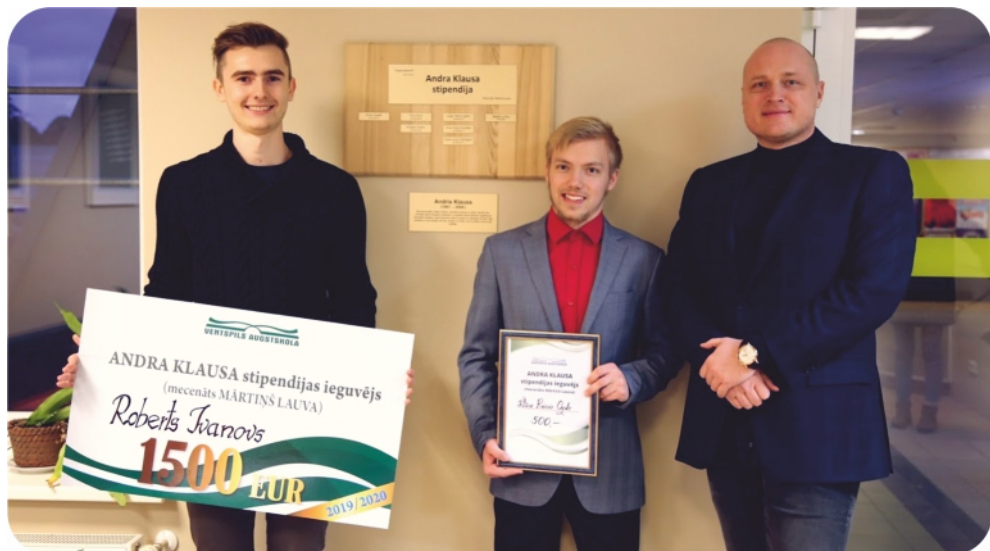
opportunity to study several languages in-depth and participate in an Erasmus exchange programme in France. During the translation study programme, internships were conducted in both France and Latvia. Studies in VeUAS gave me the convenience to further my self-development by studying and working in Belgium, then working in Latvia and now working in the United Arab Emirates.



## SCHOLARSHIPS FOR ACHIEVING YOUR GOALS!

VeUAS provides you with great opportunities to obtain scholarships! You can gain them not only for academic excellence, but also for participation in the daily life of the university, science or other projects! Once you become a student, you will receive access to these applications.

<b>PROFESSOR ANDRIS KLAUSS SCHOLARSHIP</b>	EUR 1500 per study year	<b>MORE INFO:</b> 
<b>VENTSPILS CITY COUNCIL SCHOLARSHIP</b>	EUR 200 per month	
<b>BUCHER MUNICIPAL LTD SCHOLARSHIP</b>	EUR 150 per month	
<b>HANSAMATRIX VENTSPILS SCHOLARSHIP</b>	EUR 150 per month	
<b>LATVIAN STATE SCHOLARSHIPS:</b> <ul style="list-style-type: none"><li>• for EU citizens</li><li>• for international students</li></ul>	EUR 99.60 per study semester EUR 500 per month	





## STUDY ABROAD



## Erasmus+

VeUAS provides in-house international experience, through our faculty and staff all around the world. Additionally, students can also seek experience in other lands and expand their world-view, through numerous projects. These experiences are in high-demand in today's labor market.

VeUAS offers the possibility to **gain international experience** in the Erasmus+ programme to both students and lecturers. The programme allows students to study in a university of a country participating in the Erasmus+ programme. Erasmus+ also gives you the chance to acquire international work experience internship opportunities abroad.

During international studies, it is possible to learn new languages, become acquainted with different cultures, meet new friends and establish contacts, in addition to gaining academic knowledge. Erasmus+ is students' chance to test themselves in new surroundings and become more independent.



MORE INFO:



## INTERNATIONAL COOPERATION

Internationalization has an important role in the development of the VeUAS. It has been achieved by expanding academic and scientific links and implementing different international projects in cooperation with partner institutions around the world.



DEV SANSKRITI  
VISHWAVIDYALAYA



INSTITUTO  
POLITÉCNICO DO PORTO



AALBORG UNIVERSITY  
DENMARK





## STUDENT LIFE

### Student dormitory – everything in one place!

- Significant renovation works completed in 2017
- Located in the same complex of buildings as the university
- More than 600 beds
- Rent is from **EUR 62/month** for a shared room
- Free Wi-Fi
- Laundry room
- Student lounge with ping-pong and pool table
- Café
- Large parking lot



### Cost of Living

How much is it in general?

Average monthly living expenses in Latvia are estimated to be between EUR 450 and 700 (but in Ventspils – **EUR 250 - 350 per month**), depending on the type of accommodation (student dorm or privately rented housing/flat). These amounts should be enough to cover food, accommodation, utilities, transportation and other expenses.

#### Accommodation:

Dormitories/Student Hostel: EUR 62 – 164

Flat renting, not shared: EUR 100 – 220

Flat renting, shared: EUR 85 – 100

Food: EUR 120-230 (Meals at the city center: from EUR 3 – 9 per meal)

#### Transportation:

Taxi (around the city): EUR 4.50 – 6 (1 transfer)

Public transport tickets for students: EUR 16.50 per month (for students who have been declared in Ventspils) or EUR 26.40 (without the 50% discount)

Public transport one-way ticket: EUR 0.60 – 0.90 (depending on the hour of the day)

#### Leisure, personal needs:

around EUR 50-70 depending on needs

Cinema ticket: EUR 4 – 7

Opera ticket: EUR 4 – 20

Theater ticket: EUR 4 – 7

Basketball game ticket: EUR 1 – 3

Sports facilities – mostly free of charge for students





## STUDENT ACTIVITIES

The well-maintained environment in Ventspils – recreation, sports, entertainment and cultural opportunities, the fresh sea air and peaceful daily life – inspire creative ideas and novel achievements.

### Train your body and spirit

Ventspils is an athletic city, which is why students have many leisure opportunities – due to the support from the Olympic Centre “Ventspils”, students can swim, ice-skate, play volleyball, football, basketball and floorball for free. The Student Council organises various adrenaline-filled sports tournaments, in which you will be able to compete with other sports enthusiasts.

### In Ventspils University of Applied Sciences, you will be able to choose from a number of groups performing in extra-curricular activities:

Youth folk dance group “Strautuguns” – energetic university students came together and formed the folk dance group to spend their free time in an interesting way and, most importantly, to preserve the Latvian folk dance culture.

Mixed choir “Ventus” – combines positivity and determination with love for music and friendship. Their work in rehearsals easily becomes a hobby.

Youth vocal ensemble – the ensemble has participated in the city’s contests, winning the title of best ensemble for many years in a row, and performs in many shows and events.



**The university is a fertile ground for new, innovative and exciting ideas, plans and projects. Be it a book club, a charity project or a start-up idea - only the sky is your limit!**





# STEPS TO APPLY



## APPLY ONLINE

Have all your application documents ready and apply on <http://application.venta.lv/> and pay the application fee EUR 150.



## ADMISSION

The Admission Officer evaluates your application and conducts an interview.



## PAYMENT

You will receive tuition fee and security deposit invoice, pay the invoice before the deadline.



## VISA

Upon receipt of payment you will receive information about visa or residence permit application.



## PREPARATION & TRAVEL

Find out practical information on <https://venta.lv/en>.  
A place in dormitory is ensured for all international students.



## ARRIVAL

Arrive at least 3 days before the start of your programme to settle down, join the introduction activities and finalise your enrolment process.

Enjoy your experience in Ventspils, Latvia!





## REQUIRED DOCUMENTS

The candidate must complete the online application form <http://application.venta.lv/> and attach the following documents:

- Legalized (apostilled) documents of Secondary or Higher education. Original documents in English, German, French or Russian may be submitted. All other languages must be translated into English. Translations need to be notary attested and certified.
- The average grade should be at least 60%.
- The grade in core subjects (Mathematics and English) should be above minimum passing grade.
- The student must present a valid International English test IELTS (6.0 and over) or TOEFL:
  - (PBT) 532 or (IBT) 72;
  - (PBT) 550 or (IBT) 80 for International Business and Export Management study programme.
- If the language of instruction in previous education was English, a letter of proof is accepted instead of international test results.
- Curriculum Vitae (resume).
- Motivation letter.
- A copy of the applicant's passport (including a note "Submitted for use by Ventspils University of Applied Sciences"; date and time).
- One photo 3 cm x 4 cm (optional).



## CONTACTS:

Ventspils University of Applied Sciences

Reg. No: 90000362426

101 Inženieru street, Ventspils, Latvia, LV-3601

Phone: +371 63629651

E-mail: [international@venta.lv](mailto:international@venta.lv)

<https://venta.lv/en>

## MORE INFO:



## MEET US ONLINE:

### Skype chat session

During a chat session on Skype you can ask all your personal questions to one of our foreign affairs specialists. Please send an email expressing your interest for an online meeting to [international@venta.lv](mailto:international@venta.lv) or directly to Skype@[international\\_vuc](https://www.skype.com/international_vuc)

### Social Media

For more information about studying at Ventspils University of Applied Sciences, news and student activities, follow us on:



[Facebook.com/univentspils](https://www.facebook.com/univentspils)



[Instagram.com/univentspils](https://www.instagram.com/univentspils)



[YouTube.com/VentspilsAugstskola](https://www.youtube.com/VentspilsAugstskola)



[Linkedin.com/company/ventspils-university-of-applied-sciences/](https://www.linkedin.com/company/ventspils-university-of-applied-sciences/)



[VKontakte.com/studyinventspils](https://vk.com/studyinventspils)